TABLE III

LORILLARD

Brand	CO, mg/cigt. Philip Morris Data Jan., 1982	FTC Report 3/83	TITL Market Sample #26
Golden Lights 85	8.5	8.6	8.0
Golden Lights Menthol 85	8.6	9.3	8.3
Golden Lights 100	9.0	9.0	8.2
Golden Lights Menthol 100	7.7	8.4	7.5
Kent 80	12.4	12.7	13.0
Kent 85	12.0	12.3	12.3
Kent 100	13.6	13.2	13.6
Kent Menthol 100	14.0	13.5	13.6
Kent III 85	3.0	2.4	2.8
Kent III 100	6.2	6.3	6.2
Max 120	17.6	17.9	17.5
Max Menthol 120	17.0	16.7	16.7
Newport Menthol 80	16.4	16.4	16.3
Newport Menthol 85	18.1	17.5	18.0
Newport Menthol 100	20.0	19.5	19.7
Newport Lights Menthol 80	10.3	9.5	9.1
Newport Lights Menthol 85	9.6	9.6	9.1
Newport Lights Menthol 100	8.3	9.6	9.2
Newport Red 80	15.0	14.2	14.2
Newport Red 85	15.1	14.9	14.8
Old Gold Straights 85 (NF)	18.8	16.6	18.2
Old Gold 85	18.8	18.5	19.1
Old Gold 100	20.0	19.3	19.1
Old Gold Lights 85	10.2	10.2	10.0
Spring 100	17.7	18.0	17.5
Triumph 85	3.1	2.5	2.5
Triumph Menthol 85	2.6	2.9	3.1
Triumph 100	5.8	5.7	6.2
Triumph Menthol 100	5.3	5.3	5.8
True 85	4.9	4.8	4.9
True Menthol 85	5.0	5.2	5.4
True 100	9.4	8.5	8.8
True Menthol 100	8.5	8.6	8.7
OVERALL AVERAGE CO DELIVERY	11.2	11.1	11.2

Source: https://www.industrydocuments.ucsf.edu/docs/jqvl0001